

TexanPlus[®] HMO

Medicare Advantage Health Plans

Live healthy 
REWARDS


Reward your TexanPlus[®] HMO Patients!

Live Healthy Rewards is back for 2015 and it's bigger and better than ever! We've enhanced this popular annual program that rewards your TexanPlus HMO patients who complete 5 eligible health actions listed below.* The reward – **\$50 Rewards Card** that can be used to buy over-the-counter medicines, vitamins, supplements and healthy foods at participating retailers! **If your TexanPlus patients aren't taking full advantage of Rewards, now is a great time to raise their awareness to this beneficial program that can help them stay on top of their health.**

Live Healthy Rewards encourages our members to work with their providers to complete screenings and/or tests based on their individual needs. Last year, a whopping 79% of participants enrolled in Rewards told us that the Rewards Card influenced their decision to complete their five health actions in 2014!



Here's what's new:

- ** Subway is now a participating retailer!** Members can make meal choices from Subway's extensive menu, which includes nutritious selections including many heart healthy options. And because Subway offers many meals under \$10, the \$50 Live Healthy Rewards Card can be a great value!
- **Physical Activity and Nutrition incentive** for TexanPlus[®] encourages members to take an even greater role in their physical and nutritional health.

Health Actions Include:

- Annual Wellness Visit
- Annual Flu Shot/Nasal Spray
- Cholesterol Screening
- Colorectal Cancer Screening
- Breast Cancer Screening (women only)
- Prostate Cancer Screening (men only)
- Physical Activity/Nutritional Program

*Must be an active TexanPlus[®] HMO member, enrolled in Live Healthy Rewards (including a completed 2015 health survey) with 5 health actions completed and reported to the Plan by 12/31/15. TexanPlus[®] HMO is a Medicare Advantage plan with a Medicare contract. Enrollment in TexanPlus[®] HMO plans depends on contract renewal.



To Get Started, Members Should Follow These 5 Steps

1 Enroll in Live Healthy Rewards by visiting www.LiveHealthyRewards.com or calling **1-866-215-0062**, 9:00 a.m. to 6:00 p.m. Eastern Time (TTY users call 711) Monday – Friday. Members must enroll in the Rewards program each plan year to be eligible to participate.

2 Complete a 2015 Personal Health Survey (if not already completed). This can also be done online or by phone during the enrollment process (this is required each year to be eligible for the Rewards program).

3 Review Health Actions with their Provider to determine which recommended screenings and tests are right for them and when to schedule those throughout the year.

4 Complete 5 Qualifying Health Actions by 12/31/15. Members must report completed actions before 12/31/15 and should allow at least 60-90 days for claims processing times (some claims may take longer).

5 Enjoy the Rewards of Living Healthy! Once five qualifying health actions are reported by December 31, 2015, members will receive their \$50 Rewards Card.



Provider Support



Encourage your patients to participate and not miss this opportunity to earn Rewards this year. If you have questions about Live Healthy Rewards, please feel free to contact TexanPlus HMO Provider Relations at **1-800-958-2707**, Monday-Friday, 8:30 a.m.-5:00 p.m. Eastern Time