

Today's Options® PFFS

Medicare Advantage Health Plans

★★★★ 4-STAR PLAN ★★★★★
RATED BY MEDICARE 2015

Live healthy
REWARDS



Reward your Today's Options® PFFS Patients!

Live Healthy Rewards is back for 2015 and it's bigger and better than ever! We've enhanced this popular annual program that rewards your Today's Options PFFS patients who complete 5 eligible health actions listed below.* The reward – **\$50 Rewards Card** that can be used to buy over-the-counter medicines, vitamins, supplements and healthy foods at participating retailers! **If your Today's Options patients aren't taking full advantage of Rewards, now is a great time to raise their awareness to this beneficial program that can help them stay on top of their health.**

Live Healthy Rewards encourages our members to work with their providers to complete screenings and/or tests based on their individual needs. Last year, a whopping 79% of participants enrolled in Rewards told us that the Rewards Card influenced their decision to complete their five health actions in 2014!

Here's what's new:

- **SUBWAY** Subway is now a participating retailer! Members can make meal choices from Subway's extensive menu, which includes nutritious selections including many heart healthy options. And because Subway offers many meals under \$10, the \$50 Live Healthy Rewards Card can be a great value!
- **Annual Bonus Card incentive** for Today's Options® rewards members who have their Annual Physical Exam.

2015 BONUS! Today's Options members can earn an additional \$15 for completing an Annual Physical Exam this year!

Health Actions Include:

- Annual Wellness Visit
- Annual Flu Shot/Nasal Spray
- Cholesterol Screening
- Colorectal Cancer Screening
- Breast Cancer Screening (women only)
- Prostate Cancer Screening (men only)

*Must be an active Today's Options® PFFS member, enrolled in Live Healthy Rewards (including a completed 2015 health survey) with 5 health actions completed and reported to the Plan by 12/31/15. Medicare evaluates plans based on a 5-Star rating system. Star Ratings are calculated each year and may change from one year to the next. Today's Options® PFFS is a Medicare Advantage plan with a Medicare contract. Enrollment in Today's Options® PFFS plans depends on contract renewal. A Private-Fee-for-Service Plan is not Medicare Supplement insurance. Providers who do not contract with our plan are not required to see you except in an emergency. Y0067_PR_LHRewardsFlyerRev_0715 CMS Accepted 07/29/2015



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To Get Started, Members Should Follow These 5 Steps

1 **Enroll in Live Healthy Rewards** by visiting www.LiveHealthyRewards.com or calling **1-866-215-0062**, 9:00 a.m. to 6:00 p.m. Eastern Time (TTY users call 711) Monday – Friday. Members must enroll in the Rewards program each plan year to be eligible to participate.

2 **Complete a 2015 Personal Health Survey** (if not already completed). This can also be done online or by phone during the enrollment process (this is required each year to be eligible for the Rewards program).

3 **Review Health Actions with their Provider** to determine which recommended screenings and tests are right for them and when to schedule those throughout the year.

4 **Complete 5 Qualifying Health Actions by 12/31/15.** Members must report completed actions before 12/31/15 and should allow at least 60-90 days for claims processing times (some claims may take longer).

5 **Enjoy the Rewards of Living Healthy!** Once five qualifying health actions are reported by December 31, 2015, members will receive their \$50 Rewards Card.



Provider Support



Encourage your patients to participate and not miss this opportunity to earn Rewards this year. If you have questions about Live Healthy Rewards, please feel free to contact Today's Options PFFS Provider Relations at **1-866-568-8921**, Monday-Friday, 8:30 a.m.-5:00 p.m. Eastern Time